MOCHAMAD ARDABILI

Product Designer

Jakarta, Indonesia

0878-5354-3889   mochardabili7@gmail.com

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linkedin, Portofoilo

PROFILE

I am a seasoned Product Design professional with over 4 years of experience in the creative industry. Currently, I contribute to the design team at a prestigious office in Jakarta, where I have been involved in various innovative projects.

EMPLOYMENT HISTORY

❖ **Senior UI/UX Designer, Indonesia Financial Group (IFG)** .... Jun 2022 — Present

Jakarta

Project Meetings and Client Discussions:
Engaging in project meetings and discussions with clients.

Wireframing and Prototyping:
Create comprehensive wireframes and prototypes to visualize the structure and layout of the user interface.

Full Product Design:
Translate wireframes and prototypes into high-fidelity designs, giving careful consideration to visual aesthetics and adherence to brand guidelines.

Collaboration with the Development Team:
Engage in regular discussions with the tech team to address design considerations and provide support throughout the development process.

Review of Design Staging:
Before User Acceptance Testing (UAT), review and correct design staging to ensure alignment with project requirements and expectations.

User Acceptance Testing (UAT):
Actively participate in UAT to identify and address any design-related issues. Collaborate with stakeholders to ensure the final product meets user expectations.

Documentation of Design and Other Documents:
Document design decisions, rationale, and guidelines. Provide regular updates to the team and stakeholders on the progress of design tasks.

❖ **UI/UX Designer, My Republic** .... Dec 2021 — Jun 2022

Jakarta

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❧ UI/UX Designer, Sketsahouse .... Apr 2020 — Feb 2022
Jakarta

My job consists of:

Managing the Development Team:
Leading the development team.

Creating Timelines for Development:
Developing timelines for the development process.

Client Management:
Handling client relationships.

Providing Consultation to Clients:
Offering consultations to clients.

Handling Various Client Project Documents:
Managing various client project documents.

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❧ UI/UX Designer, Kamberline .... Sep 2019 — Apr 2020
Bogor

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❖ Junior Product Consultant, Digital Optimization Academy

Feb 2019 — Sep 2019

Bogor

My responsibilities involve several crucial aspects, including:

Firstly, I am responsible for establishing effective communication with potential customers, ensuring that they fully understand the products being described.

Next, I am involved in evaluating market competition by comparing our company's products with those of competitors. This helps us understand our position in the market and identify opportunities to enhance competitiveness.

Additionally, I am tasked with determining current and future market needs through comprehensive market research. This enables the company to design products that align with market demands.

As part of my role, I am also engaged in addressing customer issues and complaints. It is essential to ensure customer satisfaction and provide effective solutions to any emerging problems.

Furthermore, I have the responsibility to ensure that customers or members fully comprehend the information conveyed to them. This involves clarification and confirmation to ensure accurate understanding.

I am also involved in providing training and strategies to customers related to advertising creation. The aim is to assist them in marketing products or services more effectively.

Lastly, I contribute to providing information to management by preparing short-term and long-term product analyses. I am also ready to answer questions and fulfill management requests related to products.

❖ Customer Care, Ivosights

Aug 2018 — Oct 2018

Jakarta

My task involves several important aspects, including:

Excellent Communication: Ensuring effective communication to help potential customers understand and comprehend the described products.

Market Competition Assessment: Evaluating market competition by comparing our company's products with those of competitors.

Identifying Market Needs: Determining current and future market needs for the product through market research.

Customer Problem Resolution: Addressing and resolving customer problems and complaints.

Ensuring Customer Understanding: Confirming that customers or members truly understand what is being conveyed.

Providing Training and Strategies: Offering training and strategies in creating advertisements to customers.

Information for Management: Supplying management with prepared analyses of short-term and long-term product performance; addressing questions and requests.

EDUCATION

❖ University Of Gunadarma

Sep 2015 — Jan 2017

Depok

Industrial Engineering

❖ University Of BSI

Sep 2018 — Jan 2020

Bogor

Information Management

SKILLS

Problem Solving . . . . Communication . . . .

Communication Skills	....	User Experience Design (UX)	....
Decision Making	....	Creativity	....
Adaptability	....	Critical Thinking	....
Leadership	....	Complex Problem Solving	....

LANGUAGES

| Indonesia | .... | *Very good command* | English | .... | *Native speaker* |